

PRESENTATION - 2024 BY R&E COMPANY

EMPOWERING WOMEN IN BUKAVU

THROUGH ACCESS TO
MICROCREDIT

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INTRODUCTION



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Women in Bukavu, Democratic Republic of Congo (DRC), face numerous challenges including limited access to financial resources, which hinder their economic empowerment. Microcredit institutions can play a vital role in addressing this issue by providing financial services tailored to women's needs. This project aims to empower women in Bukavu by facilitating their access to microcredit institutions, thereby enabling them to start or expand their businesses and improve their socio-economic status. Republic of Congo (DRC), face numerous challenges including limited access to financial resources, which hinder their economic empowerment. Microcredit institutions can play a vital role in addressing this issue by providing financial services tailored to women's needs. This project aims to empower women in Bukavu by facilitating their access to microcredit institutions, thereby enabling them to start or expand their businesses and improve their socio-economic status.

NEEDS ASSESSMENT

Limited access to capital: Women in Bukavu lack access to formal financial institutions and often rely on informal lending sources with high-interest rates.

Entrepreneurial potential: Many women in Bukavu possess entrepreneurial skills and have the potential to start or expand small businesses if provided with adequate financial support.

Socio-economic empowerment: Empowering women economically can lead to improved living standards, increased decision-making power, and enhanced social status within their communities.



OBJECTIVES

FACILITATE ACCESS TO MICROCREDIT



Facilitate access to microcredit institutions for women in Bukavu.

PROVIDE FINANCIAL LITERACY TRAINING



Provide financial literacy training to enhance women's financial management skills.

SUPPORT & MONITOR



Support women in developing viable business plans.
Monitor and evaluate the impact of microcredit on women's socio-economic empowerment.

STRATEGIES

PARTNERSHIP WITH MICROCREDIT INSTITUTIONS:

Collaborate with existing microcredit institutions in Bukavu to tailor their services to the specific needs of women, including flexible repayment schedules and lower interest rates.

CAPACITY BUILDING WORKSHOPS

Organize workshops on financial literacy, business management, and entrepreneurship skills to equip women with the knowledge and skills needed to manage their businesses successfully.

STRATEGIES

BUSINESS DEVELOPMENT SUPPORT

Provide mentorship and support to women in developing business plans, accessing markets, and managing their enterprises effectively.

MONITORING AND EVALUATION

Organize workshops on financial literacy, business management, and entrepreneurship skills to equip women with the knowledge and skills needed to manage their businesses successfully.

IMPLEMENTATION PLAN

IDENTIFY MICROCREDIT PARTNERS



Reach out to microcredit institutions operating in Bukavu and establish partnerships to offer targeted financial services to women.

CONDUCT NEEDS ASSESSMENT



Assess the specific financial needs and aspirations of women in Bukavu through surveys and focus group discussions

DEVELOP TRAINING MODULES



Design training modules on financial literacy, business planning, and management tailored to the needs of women entrepreneurs in Bukavu.

IMPLEMENTATION PLAN

CAPACITY BUILDING WORKSHOPS:



Organize workshops in collaboration with local partners to deliver training sessions to women entrepreneurs.

BUSINESS SUPPORT SERVICES



Provide ongoing support to women in developing and implementing their business plans, including access to market linkages and technical assistance.

MONITORING AND EVALUATION



Regularly monitor the progress of women participants and evaluate the impact of microcredit on their socio-economic empowerment using qualitative and quantitative indicators.

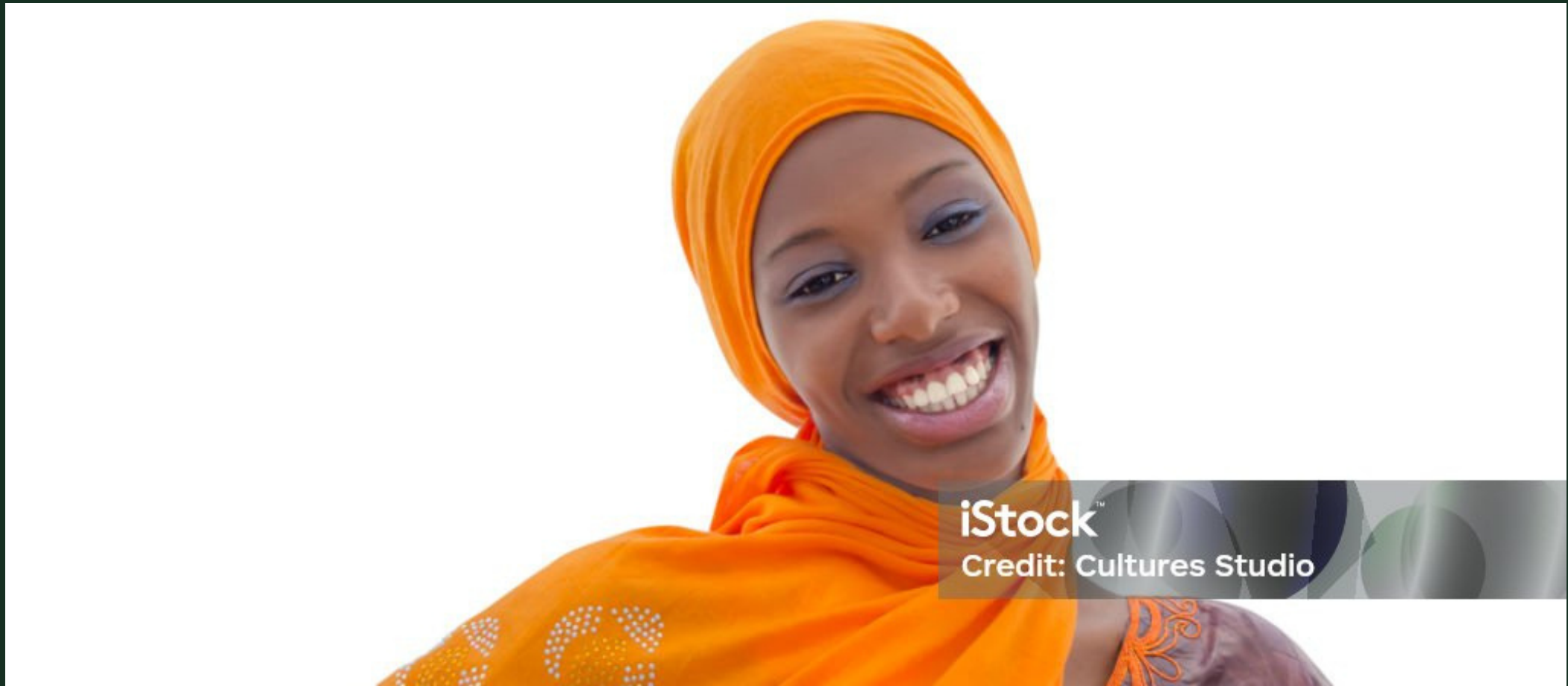


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SUSTAINABILITY PLAN

Train-the-Trainer Approach: Build the capacity of local trainers and community leaders to continue providing financial literacy and business training to women in Bukavu independently.

Peer Support Networks: Foster peer support networks among women entrepreneurs to facilitate knowledge sharing, collaboration, and mutual assistance.



DUPLICATE & SIMPPY THE MODEL FOR OTHERS TO UISE

Create a system enabling other to duplicate the model

ADVOCACY AND POLICY ENGAGEMENT

Advocate for policies and programs that promote gender equality and women's access to financial services at the local and national levels.



BUDGET

EXPENSES

The budget will include expenses for training materials, workshop facilitation, staff salaries, monitoring and evaluation activities, and administrative costs.

INCOMES

Seek funding from government agencies, international organizations, philanthropic foundations, and corporate sponsors to support the implementation of the project.

CONCLUSIONS

Empowering women in Bukavu through access to microcredit institutions is essential for promoting gender equality, poverty reduction, and sustainable development in the region. By providing women with the necessary financial resources, training, and support, this project aims to unleash their entrepreneurial potential and contribute to their socio-economic empowerment and the overall prosperity of their communities.

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